

DRIVING

The State of Black Arizona Vol. V

LOCAL INVESTMENT

IN BLACK ARIZONANS

Community Conversation | January 26, 2021
Executive Summary

Ranking Priorities

Number 1



K-12 Public Education	50.00%
Living-Wage Jobs	19.15%
Affordable Housing	9.57%
Civic Participation	7.45%
Affordable Healthcare	5.32%
Black Business Ownership	4.26%
Other	2.13%
Access to Loans and Credit	1.06%
Attainment of College or Degree	1.06%
Quality of Roads/Public Transit	0.00%
Affordable Internet Access	0.00%

Number 2



Attainment of College or Degree	25.53%
Living-Wage Jobs	17.02%
Affordable Housing	15.96%
K-12 Public Education	11.70%
Other	11.70%
Black Business Ownership	5.32%
Affordable Internet Access	4.26%
Civic Participation	4.26%
Access to Loans and Credit	3.19%
Affordable Healthcare	1.06%
Quality of Roads/Public Transit	0.00%

Number 3



Living-Wage Jobs	25.53%
Other	20.21%
K-12 Public Education	14.89%
Affordable Housing	11.70%
Attainment of College or Degree	7.45%
Access to Loans and Credit	6.38%
Civic Participation	6.38%
Black Business Ownership	4.26%
Affordable Internet Access	2.13%
Affordable Healthcare	1.06%
Quality of Roads/Public Transit	0.00%

We asked our community to rank 10 priorities in order of importance for the long-term success of the Black community in Arizona. If they had another concern that they felt should be ranked, they choose “other” for a total of 11 priorities of importance.



Ranking Priorities

Number 4



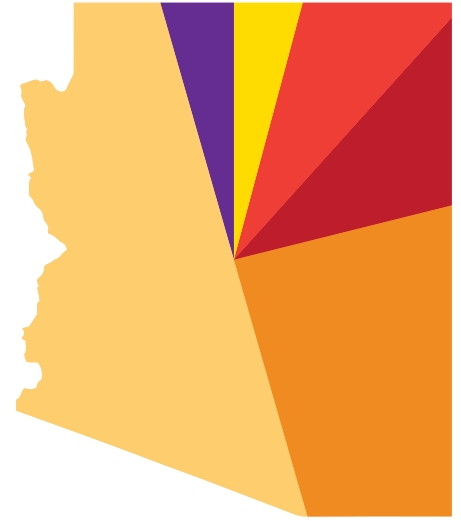
Affordable Housing	23.40%
Other	20.21%
Attainment of College or Degree	11.70%
K-12 Public Education	9.57%
Living-Wage Jobs	9.57%
Access to Loans and Credit	9.57%
Black Business Ownership	6.38%
Affordable Internet Access	6.38%
Civic Participation	3.19%
Quality of Roads/Public Transit	0.00%
Affordable Healthcare	0.00%

Number 5



Other	17.02%
Living-Wage Jobs	11.70%
K-12 Public Education	10.64%
Affordable Housing	10.64%
Access to Loans and Credit	10.64%
Affordable Internet Access	10.64%
Attainment of College or Degree	8.51%
Black Business Ownership	8.51%
Civic Participation	7.45%
Quality of Roads/Public Transit	4.26%
Affordable Healthcare	0.00%

Number 6



Access to Loans and Credit	19.15%
Black Business Ownership	15.96%
Attainment of College or Degree	14.89%
Affordable Internet Access	13.83%
Affordable Housing	10.64%
Civic Participation	9.57%
Other	9.57%
Living-Wage Jobs	4.26%
K-12 Public Education	1.06%
Affordable Healthcare	1.06%
Quality of Roads/Public Transit	0.00%

- Quality K-12 Public Education
- Access to Living-Wage Jobs
- Affordable Housing
- Fair Access to Loans and Credit
- Increase Attainment of College or Technical Degree
- Quality of Roads and Public Transit
- Increasing Black/African American Business Ownership
- Affordable Internet Access Including Necessary Devices
- Civic Participation (Voting, Contacting Public Officials)
- Access to Affordable Healthcare
- Other

Ranking Priorities

Number 7



Access to Loans and Credit	23.40%
Black Business Ownership	15.96%
Affordable Housing	10.64%
Attainment of College or Degree	10.64%
Civic Participation	10.64%
Affordable Internet Access	8.51%
Quality of Roads/Public Transit	7.45%
Other	6.38%
Living-Wage Jobs	5.32%
K-12 Public Education	1.06%
Affordable Healthcare	0.00%

Number 8



Black Business Ownership	23.40%
Civic Participation	14.89%
Attainment of College or Degree	12.77%
Affordable Internet Access	11.70%
Access to Loans and Credit	9.57%
Quality of Roads/Public Transit	9.57%
Affordable Housing	6.38%
Other	6.38%
Living-Wage Jobs	4.26%
Affordable Healthcare	1.06%
K-12 Public Education	0.00%

Number 9



Quality of Roads/Public Transit	24.47%
Affordable Internet Access	22.34%
Civic Participation	17.02%
Access to Loans and Credit	12.77%
Black Business Ownership	9.57%
Other	6.38%
Attainment of College or Degree	5.32%
Living-Wage Jobs	2.13%
K-12 Public Education	0.00%
Affordable Housing	0.00%
Affordable Healthcare	0.00%

- Quality K-12 Public Education
- Access to Living-Wage Jobs
- Affordable Housing
- Fair Access to Loans and Credit
- Increase Attainment of College or Technical Degree
- Quality of Roads and Public Transit
- Increasing Black/African American Business Ownership
- Affordable Internet Access Including Necessary Devices
- Civic Participation (Voting, Contacting Public Officials)
- Access to Affordable Healthcare
- Other

Ranking Priorities

Number 10



Quality of Roads/Public Transit	50.00%
Civic Participation	19.15%
Affordable Internet Access	15.96%
Black Business Ownership	5.32%
Access to Loans and Credit	4.26%
Attainment of College or Degree	2.13%
K-12 Public Education	1.06%
Affordable Housing	1.06%
Affordable Healthcare	1.06%
Living-Wage Jobs	0.00%
Other	0.00%

Number 11



Affordable Healthcare	89.36%
Quality of Roads/Public Transit	4.26%
Affordable Internet Access	4.26%
Living-Wage Jobs	1.06%
Black Business Ownership	1.06%
K-12 Public Education	0.00%
Affordable Housing	0.00%
Access to Loans and Credit	0.00%
Attainment of College or Degree	0.00%
Civic Participation	0.00%
Other	0.00%

- Quality K-12 Public Education
- Access to Living-Wage Jobs
- Affordable Housing
- Fair Access to Loans and Credit
- Increase Attainment of College or Technical Degree
- Quality of Roads and Public Transit
- Increasing Black/African American Business Ownership
- Affordable Internet Access Including Necessary Devices
- Civic Participation (Voting, Contacting Public Officials)
- Access to Affordable Healthcare
- Other

If you selected “Other” above, please list the priority topic here:

Access to Nutritious and Affordable Foods

Addressing Racism and Bias in People and Institutions

Addressing the Matter Of Race And Its Adverse Impact On All Of The Above.

Availability of Nutritious and Culturally Appropriate Food.

Criminal Justice Reform

Early Education and Child Care (Quality, Affordable, Maybe Free from Employers or Schools)

Fair Treatment by Police and The Justice System

Help and Support the First Black Buffalo Soldiers AZ Territory Monument. 1866 -1902 To Be Placed at Arizona State Capitol, Wesley a Memorial

Life Training: Nutrition, Budgeting, Saving, Investing, Youth Birth Control

Plaza Downtown Phoenix, Arizona

Reinforcement of The Family Unit (Less Fatherless Homes)

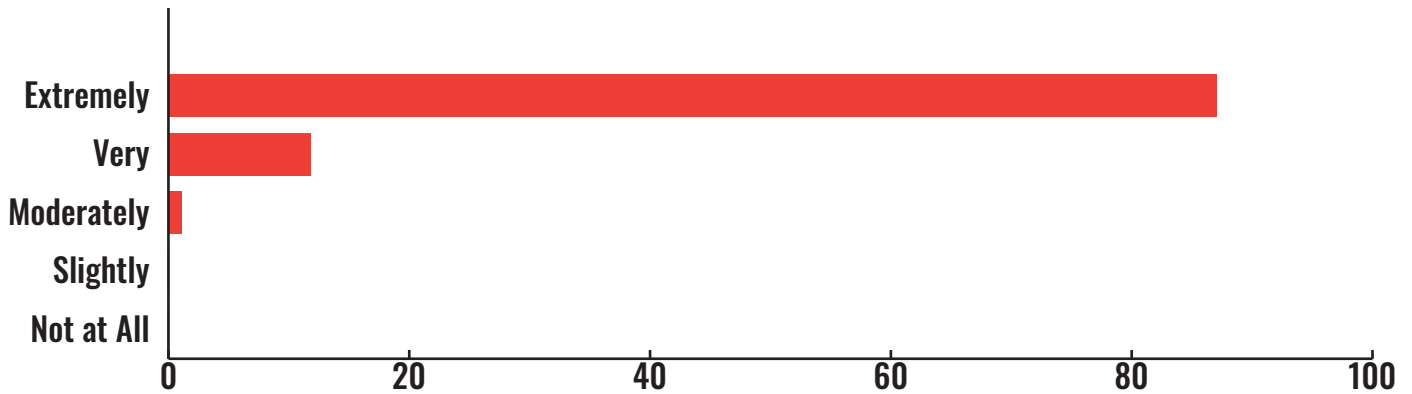
Restoration of Rights And Justice Reforms

Systemic Racism (Criminal Justice; Diversity, Equity and Inclusion, Discrimination, Etc.)

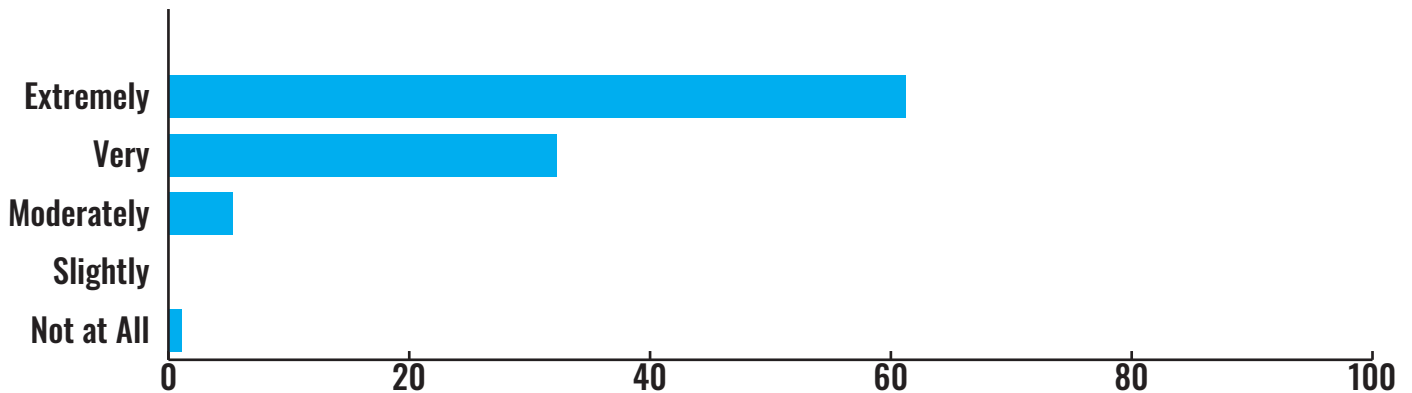
N/A

How Important is it to You?

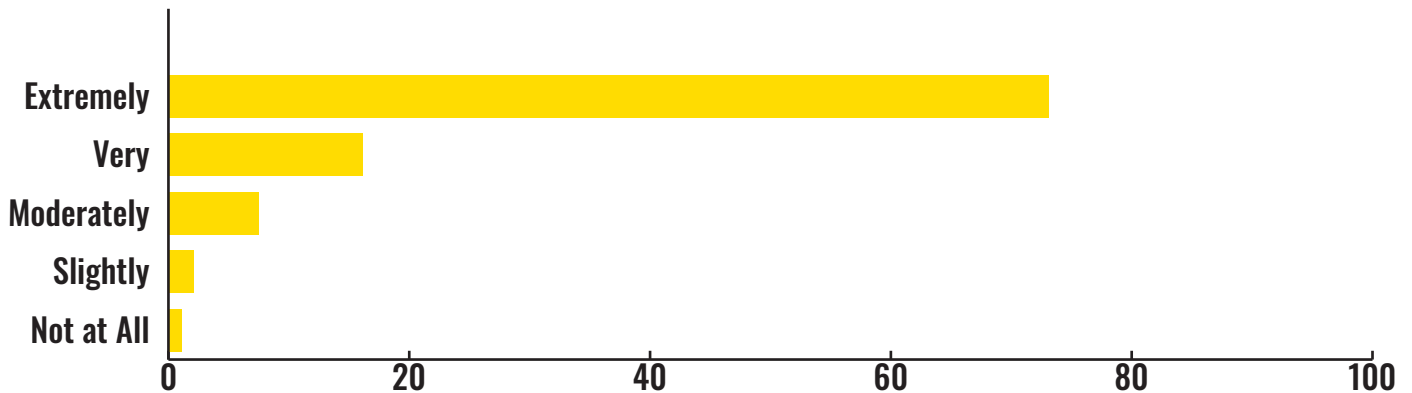
Improve Educational Outcomes for K-12 Students in Arizona



Increase Educational Attainment (More Arizonans Earn a Certificate or Degree Beyond High School)

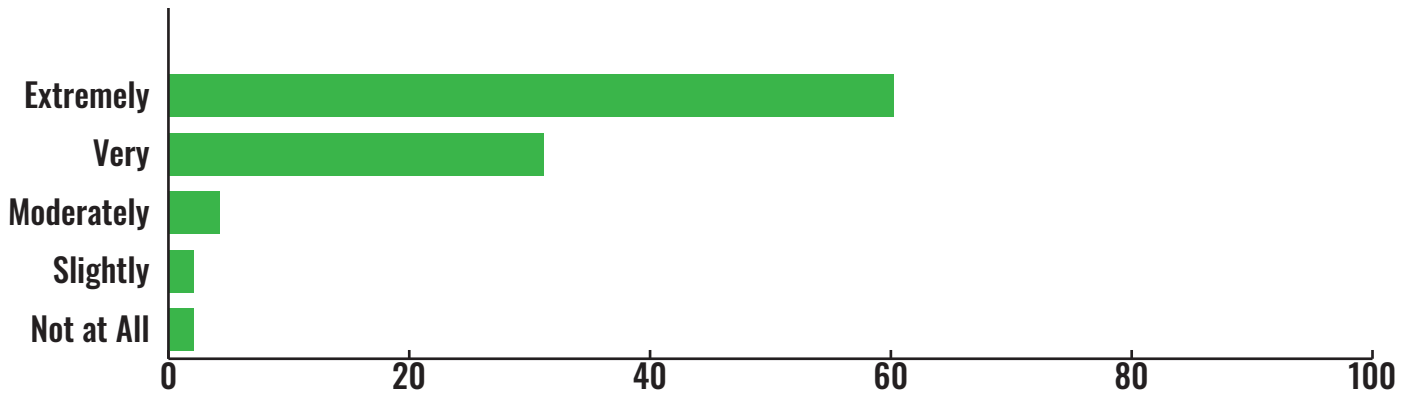


Provide more Living-Wage Jobs for All Who Want to Work

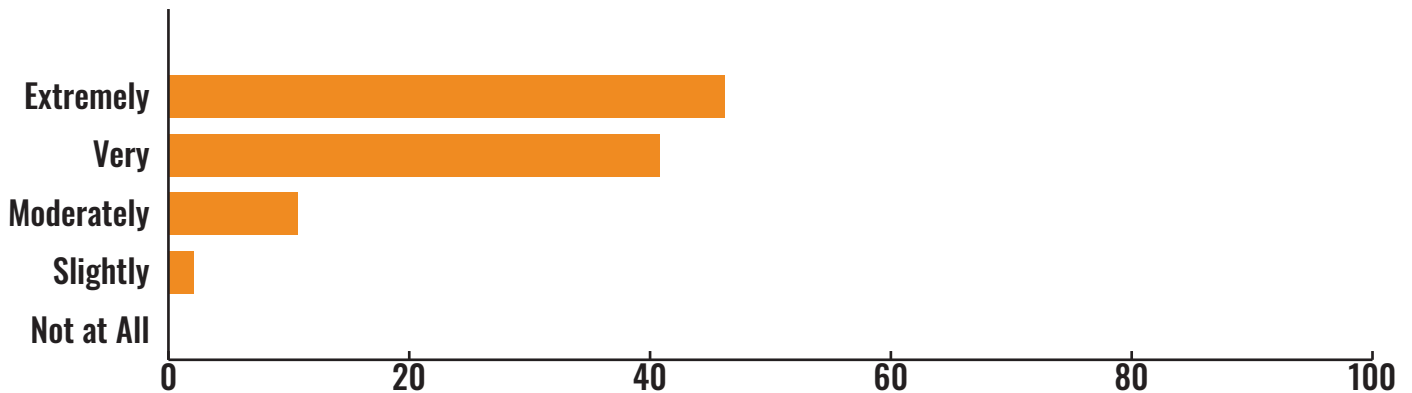


How Important is it to You?

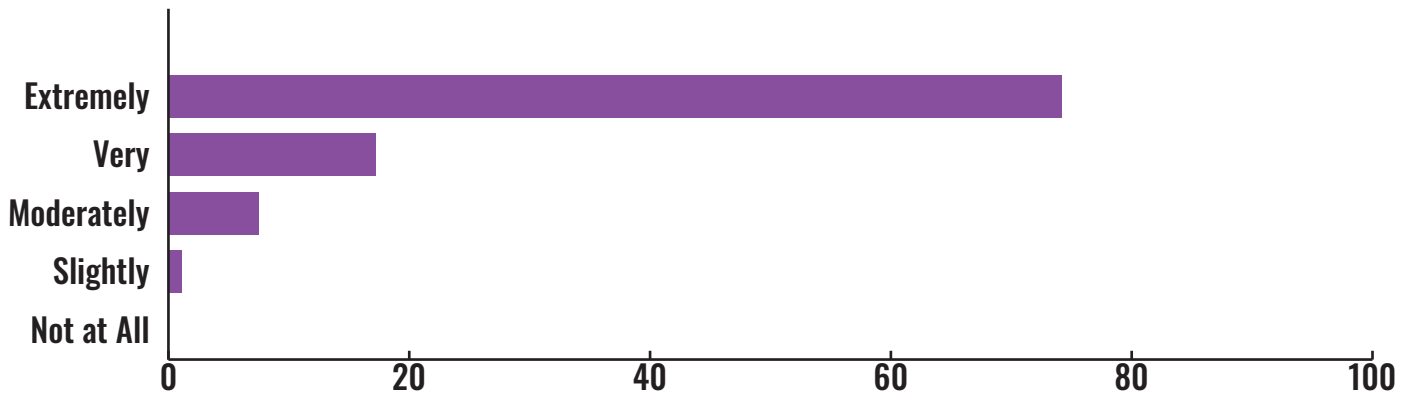
Increase affordable housing



Ensure that all Arizonans have Fair Access to a Range of Funding Sources (Grants & Loans including Mortgages, Student Loans, and Business Loans)

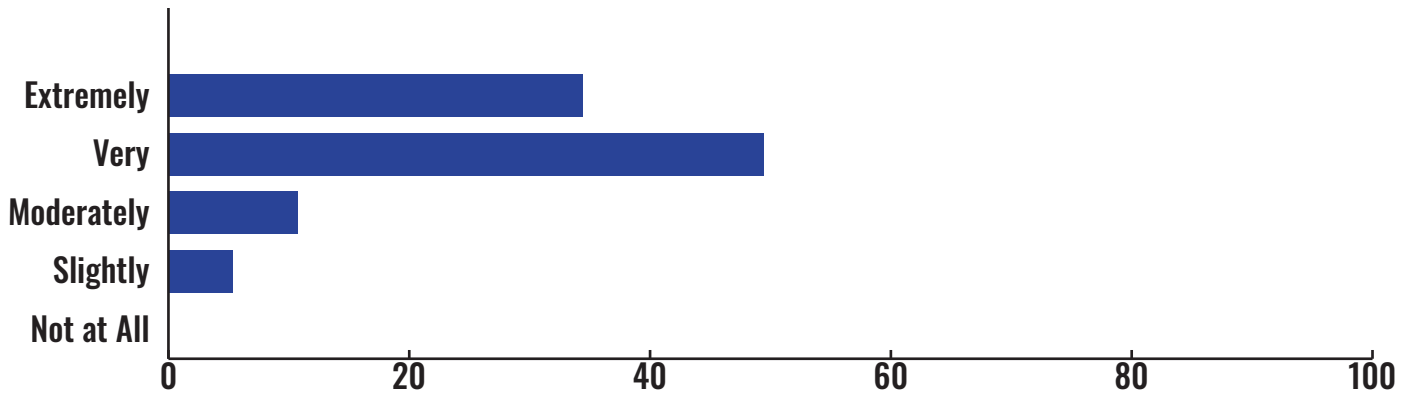


Provide Access to Quality Affordable Healthcare including Insurance

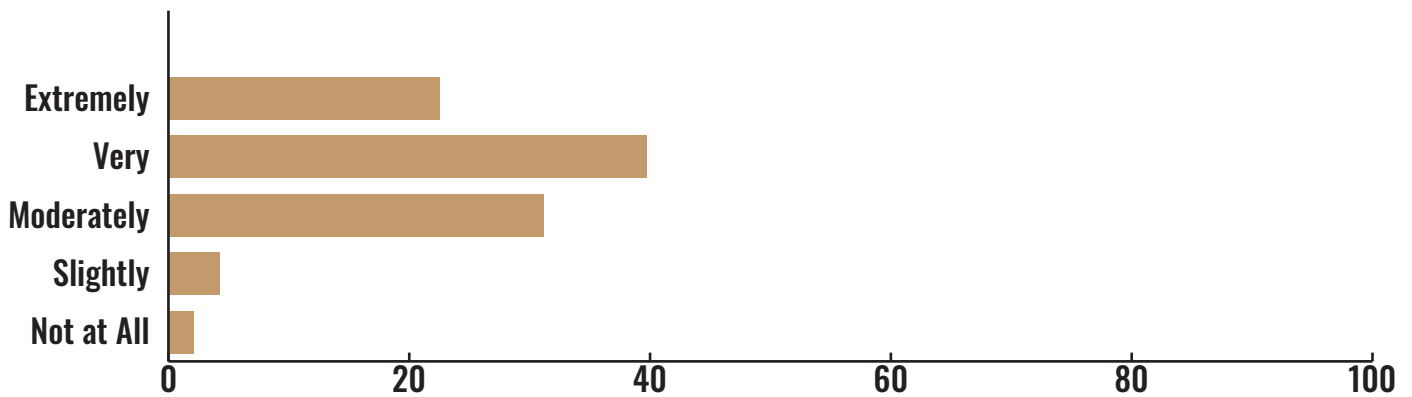


How Important is it to You?

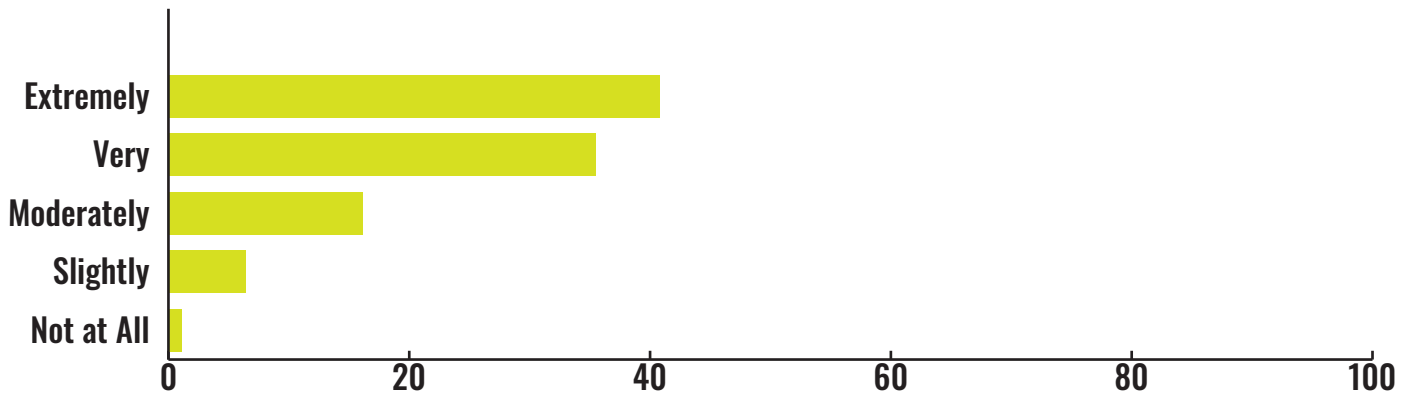
Support Entrepreneurs in Launching and Growing Small Businesses



Improve Access to Affordable Transportation

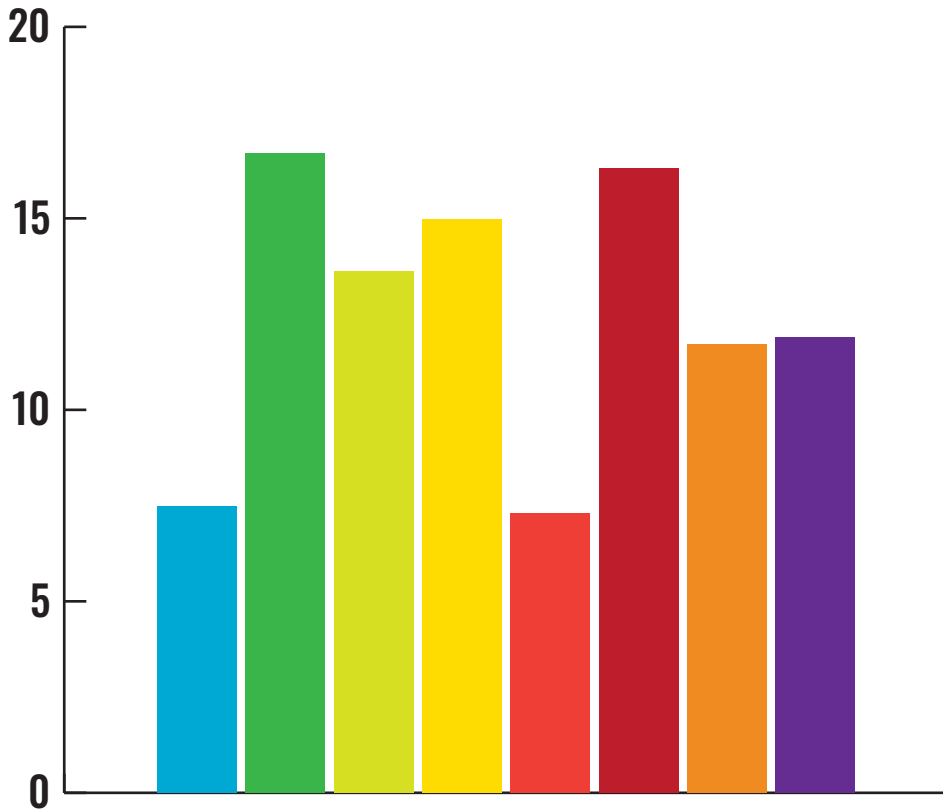










Expanding Access to the Internet & Digital Devices



Which of the following community and civic participation activities have you personally taken part in during the past 1-2 years?

Select all that Apply



-  Bought or Boycotted a Product as a Statement of my Approval or Disapproval of the Company
-  Contacted a Public Official Like a Mayor, Councilperson, or Congressperson
-  Contributed to a Charity or Non-Profit
-  Participated in a Rally or Protest
-  Provided Food, Money or Help to Family and Friends
-  Volunteered
-  Voted in Any Election
-  Worked with My Neighbors to Do Something Positive for The Community

Is there anything else you would like to share about what you think is important for the long-term success of the Black community in Arizona.

Continue increasing public awareness about the economic and social value that the Black / African American community brings to Arizona!

Elected representation in all levels of government

Help connect the community - there has to be a central source for information, leadership

We need to find a way to communicate with all of our communities to discuss pertinent issues that may be hindrance or helpful to us and obtain feedback to provide resolutions. We need to form alliances with each other but especially as groups to collect and exchange information to educate all B/A A.

In our small, rural town in northern AZ, we need more leadership opportunities for our black community members, more mentorship and folks encouraging/leading the charge.

Continuing these conversations is extremely important, but also taking action, identifying the leaders, groups or organizations that need assistance to begin the process of making change.

Financial literacy education, provide by an organization that is not affiliated with or sponsored by a lending institution (no sales pressure or marketing)

Access to capital - funding the organizations that are carrying out leadership programs for young and engaged Arizonans (like the young black organizer project) and spaces for black business owners (Archwood Exchange)

A mindset that takes us past demanding change to being involved and engaged to solve problems once we are at the table

The end to the criminalization of communities of color

We as a people need to come together as one, when we have an opportunity to make History in America when opportunity is given. Help Us Raise \$650,000 First Black Buffalo Soldiers AZ Territory Monument to be placed at Wesley Bolin Memorial Plaza.

Continued importance for the long-term success of the Black community in Arizona.

Easy access to black owned businesses to support.

The community would benefit from cooperative economics and other methods of bringing black people together. There is little-to-no widespread collaboration to address systemic issues. Instead, there is a constant discussion of the issues, problems and state of the community.

The Spirit of Cooperation, Communication & Collaboration (working effectively, committedly, collectively) by selecting the area of focus that aligns with personal purpose, passion and talent - We don't have to do it all or be on every team, but know how each team may impact the work of other teams.

That the community take tangible action towards supporting its positive growth and development.

Be vigilant about consuming only good, accurate information. Watch out for misinformation and disinformation and question the motives of those who spread it.

Would like to see more AA at the leadership table -- all levels of private and public sectors

Social justice and ending criminally applied use of force.

We need to have a unifying message to support. We also need the full support of all community services like police, mental health, government. We cannot succeed on our own--this is a community effort.

Greater involvement of corporations in engaging with the African American community providing mentorship, internship, and job opportunities from high school to college and beyond. Engage with community leaders to engage with people who fall through the cracks in the criminal justice system.

Highlight more role models

Continued and consistent awareness/education of AA culture, their plight and solutions/steps we must continue to take to strive towards equality as a society.

Focus on staying abreast of political, social and economic issues that directly affect our community.

Continued importance for the long-term success of the Black community in Arizona.

Having accurate data is important. The state is gender and race-neutral which puts African Americans at a disadvantage. For example, if we had data on black businesses in AZ then we will understand the impact annually. Conversely, we will understand how to allocate resources for growth.

Effective statewide communication. We struggle with ensuring that the Black/African American community receives accurate and timely news on what's happening that affects our daily living.

Supporting Black news/media outlets by paying for advertising and subscriptions! Black media is the best way for us to be informed and unified. If we lose our Black media, we will be lost as a community.

Stop referring to Black Americans as African Americans. Case in point, what do you call my white neighbor who is actually from South Africa but living here in the United States? Wouldn't he than be an African American? I have never been to Africa.

The State Of Black Arizona's work

African Am's in AZ are a minority within the minority. Our non-Blk elected & civic leaders ignore our needs. We must participate more but NOT AGAINST EACH OTHER but WITH EACH OTHER. Being Blk, active, & involved isn't race against each other. Rather its a relay race where we share & pass the baton.

Understanding and believing in the importance that unity of black Americans has to empower our destiny. Depending on others is only as successful as we are willing to play the game to benefit them.

An increased sense of unity

I believe part of the long-term success of the Black/African Community is to see higher level position being filled by minorities. I would like to see more CEOs, VPs, Sr Mgr as well and any leadership roles. I think its is important to see inclusiveness and see the opportunities that are available.

Its important to continue building bridges to the LatinX community; together we will have more sustainable success in gaining our fair share of opportunities.

Continued importance for the long-term success of the Black community in Arizona.

A better understanding of the community itself.

Continue to keep the community informed.

Find a way to help folks who move to AZ to be open-minded regarding acclimating to this state versus comparing their previous state. All states are unique and AZ provides a level of diversity and opportunities.

“The success of one student transforms a family. The success of one family transforms a generation. The success of a generation transforms a community. The success of a community transforms the economy.” Delores Cerda Duran, Provost Pima Community College

Improving Arizona Civil and Criminal justice systems should be a priority

Education, Education, Education.

The issues included are inter-related and solutions will be more likely by harnessing integration and relationships.

We need to improve community/police relations.

We need to start the conversation with local governments and the national government to get reparations for all African Americans. The US Government has paid reparations to many different races for past transgressions.

As numerical minorities in the community, allyship at the highest levels of leadership including government, business, education & health care, is a key component for the long-term success.

MJ Industry.

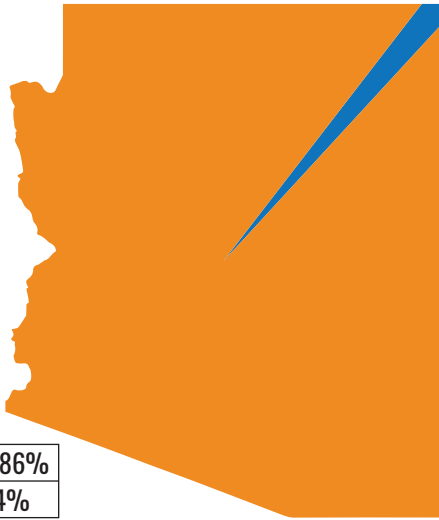
Planning for leadership roles at the local, state, and federal levels-advocacy, boards, commissions, and councils: Succession planning Mentoring Leadership Skills Development

It is important for your organizations to reach out to all Black Arizona residents. Your work appears to only include Phoenix. You really do need to expand your reach. All Black people do not live in Phoenix. We live all over the state.

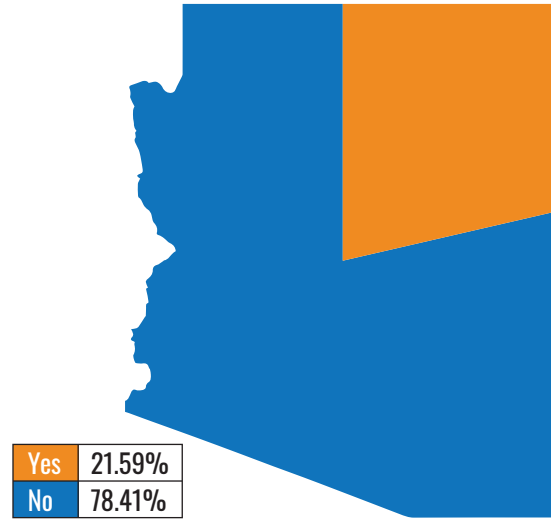
Participants Demographics

State

Living in Arizona



Born in Arizona



What brought you to Arizona?



- Never lived
- Other
- Retirement
- Educational
- Work
- Parents

Never Lived in Arizona	1.47%
Other	16.18%
Moved for Retirement	2.94%
Moved for Educational Opportunities	13.24%
Moved for Work Opportunities	54.41%
Moved with Parents as a Child	11.75%

Participants Demographics

Where Do You live?



City

Avondale	3.49%
Buckeye	2.33%
Chandler	6.98%
Flagstaff	1.16%
Gilbert	6.98%
Glendale	3.49%
Goodyear	2.33%
Holbrook	1.16%
Laveen	2.33%
Maricopa	1.16%
Maricopa City	1.16%
Mesa	10.47%
Oro Valley	1.16%
Peoria	1.16%
Phoenix	43.02%
Scottsdale	4.65%
Tempe	4.65%
Tucson	2.33%

County

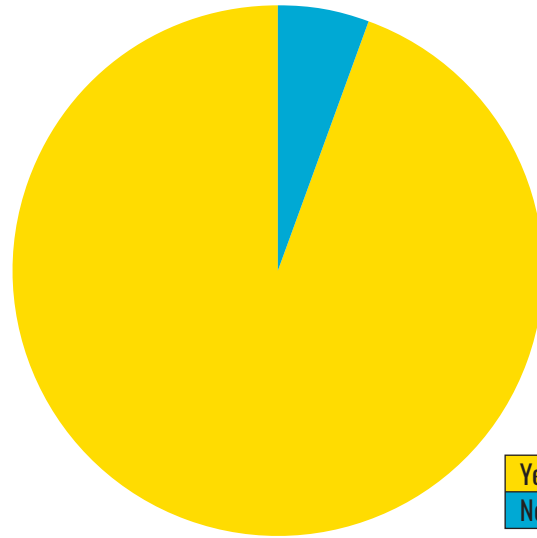
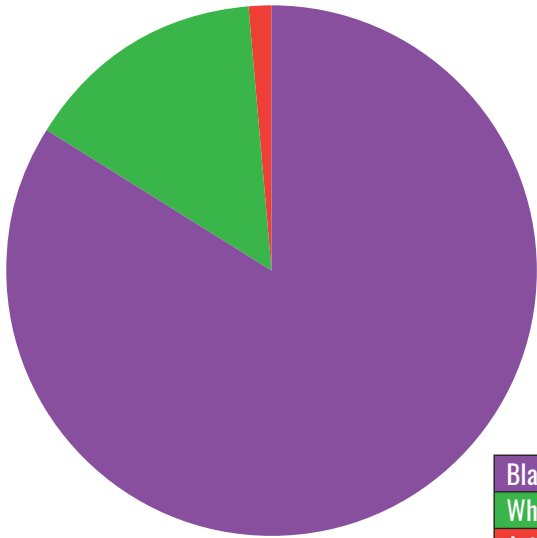


Apache	1.15%
Cochise	0
Coconino	1.15%
Gila	0
Graham	0
Greenlee	0
La Paz	0
Maricopa	90.8%
Mohave	0
Navajo	1.15%
Pima	3.45%
Pinal	2.3%
Santa Cruz	0
Yavapai	0
Yuma	0

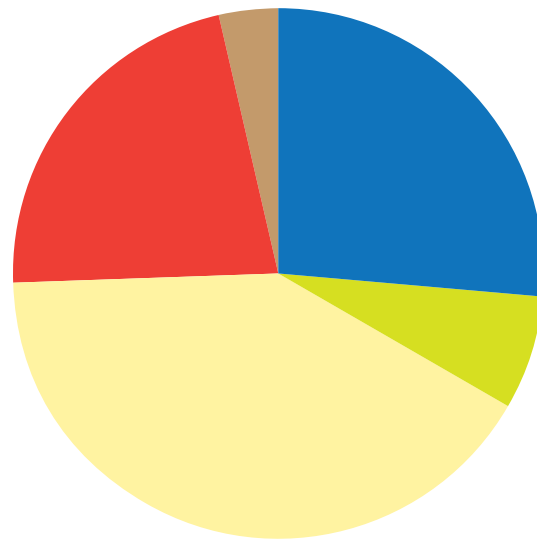
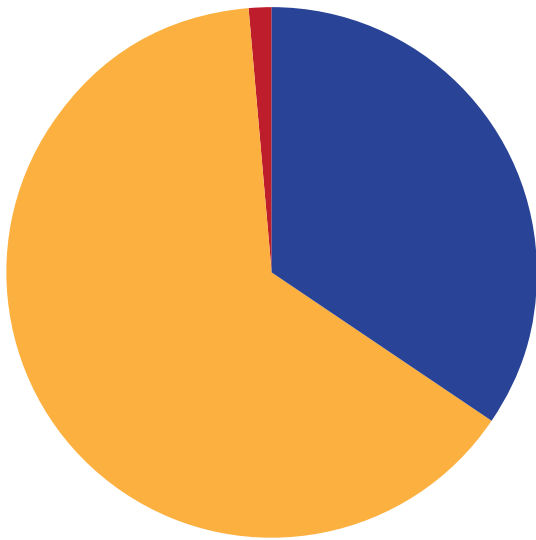
Participants Demographics

Race

Are you of Hispanic, Latino, South American, Central American or Spanish origin - such as Mexican, Puerto Rican, Cuban, or other Spanish origin?



Gender



Male	34.48%
Female	64.37%
Prefer not to say	1.15%

Other	3.45%
Partner, have children* living in the home	21.84%
Partner, no children* living in the home	41.38%
Single, have children* living in the home	6.90%
Single, no children* living in the home	26.44%

*under 18 years old